



**Caring For Others, Inc.**

A Human Services Organization

## **FOR IMMEDIATE RELEASE**

### **Caring for Others To Host Largest Annual Community Holiday Giving Event in 13 Year History**

**More than 500 families and 300 children to receive new toys, books and brand name clothing  
Includes 40 children from the Old Fourth Ward's Bedford Pines community**

**(ATLANTA) December 18, 2014** – Caring For Others, an international human services organization headquartered in Atlanta, announced it will host its annual Community Holiday Giving Day to provide clothing, toys, books and food to more than 500 pre-registered families and 300 children in need. Now in its thirteenth year, the event will take place on **Saturday, December 20, 2014 from 12 to 3 p.m. at 3537 Browns Mill Road, Atlanta, Georgia 30354**. All items are brand new and have been donated by the manufacturer or through a partner organization. This is the largest local holiday distribution in Caring For Other's history and one of many global initiatives throughout the year.

"Charity begins at home then spreads abroad," said Eslene Richmond-Shockley, Founder and CEO of Caring For Others. "We're on a serious mission to eradicate poverty by providing basic necessities to the least of these. We are grateful to our donors for their trust and continued support in our quest to restore dignity and hope to all – one family and one child at a time."

As an extension of its partnership with Atlanta City Councilmember Kwanza Hall's Year of Boulevard initiative, Caring For Others will host a special distribution for 40 children enrolled in an after-school program in the Bedford Pines community. "The Boulevard corridor is home to the highest concentration of poverty in the southeastern United States, but together we are shifting the status quo," said Kwanza Hall, Atlanta City Councilmember, District 2. "Through the ongoing efforts of partner organizations like Caring For Others, we are building a healthier community in which neighbors care about neighbors and help each other improve their lives."

To help fund operational costs, Caring For Others runs the adjacent **CareMart**, a store offering new merchandise such as shoes, clothing and home goods from various designer labels at discounted prices. CareMart is open to the public for shopping Monday through Thursday, 10 a.m. to 4 p.m., Friday 10 a.m. to 5 p.m. and Saturday 10 a.m. to 6 p.m.

#### **About Caring For Others, Inc.**

Caring For Others, Inc. (CFO) is an international Human Services organization that seeks to eradicate poverty through feeding, educating, clothing and housing individuals and families around the world.

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CFO provides a continuum of both on-site services and global outreach assistance to twenty-three metro Atlanta zip codes and numerous cities and countries throughout the world; CFO also collaborates with government agencies, social service organizations and churches around the state to provide food, new clothing, furniture and other products to people in need.

In recent years CFO has expanded its reach by developing partnerships with over 110 agencies in and around Georgia and the south east, south west coast and the west coast. With their assistance, CFO provides services to the economically disadvantaged in rural communities.

Since its founding in 2001, CFO also broadened its path of dignity and hope across borders and overseas, partnering and serving impoverished communities in countries such as Belize, Guyana, Nigeria, Antigua and The Philippines. Caring For Others, Inc. is located at 3537 Browns Mill Rd., Atlanta, GA 30354. For more information contact 404-761-0133; [contactus@caring4others.org](mailto:contactus@caring4others.org). Find CFO on [Facebook](#); Twitter [@caring4others1](#), or visit <http://www.caring4others.org/>.

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