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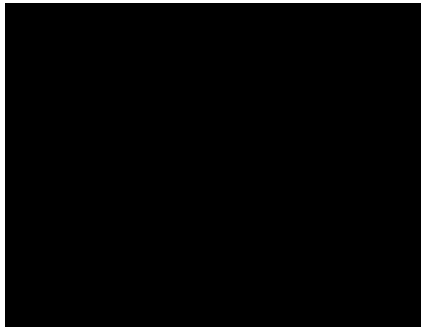
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# Fundraising for Georgia Tornado Victims

## WSB-TV partners with Convoy of Care

**ATLANTA, February 6, 2017** – Channel 2 WSB-TV is once again partnering with law enforcement agencies throughout the state, the Georgia Motor Trucking Association, the Georgia Emergency Management and Homeland Security Agency (GEMA) and Caring for Others, Inc., to help raise funds for South Georgia residents who survived the historic tornado outbreak last month.

“The communities in South Georgia need money to be able to fund specific needs of each individual resident, whether it’s to cut down trees or to restore homes,” said Tim McVay, WSB-TV Vice President and General Manager. “That’s why we are urging our viewers to make cash donations now.”



The Convoy of Care will take a load of supplies to South Georgia on Sunday, February 12<sup>th</sup>. Mt Zion Baptist Church in Albany will be accepting the donations and distributing supplies on site. Volunteers from Caring for Others and the law firm Stewart, Seay and Felton will load up the tractor trailer truck donated by Holland, Inc. which was part of the first Convoy of Care that saw five tractor trailer trucks go to flood ravaged Baton Rouge, Louisiana in August last year.

Law enforcement organizations including the National Organization of Black Law Enforcement Executives (NOBLE), the Georgia Association of Chiefs of Police, the Georgia Sheriffs’ Association, along with state agencies; Georgia State Board of Pardons & Paroles, Georgia State Patrol, and Georgia Bureau of Investigation, have pledged to use their network to raise the awareness of the Convoy of Care online fundraising effort.

“We’re all One Georgia, and we want to continue to demonstrate how law enforcement serves the very communities we are sworn to protect,” said Clarence Cox, National Vice President of NOBLE.

Funds being collected through Caring for Others will be disbursed directly to Long Term Recovery Committees being established in the Berrien, Cook, Crisp, Dougherty, Thomas, Turner, Wilcox, and Worth counties in coordination with G.E.M.A. Caring for Others is accepting online cash donations at <http://caring4others.org> – click on “South Georgia Disaster Relief” at the top of the page or checks may be mailed to Caring for Others, Inc., 3537 Browns Mill Road, SE, Atlanta, Georgia 30354. Please indicate that you are donating to **South Georgia Tornado Relief**.

Seventeen Georgians were killed by tornadoes that blew through South Georgia in January and caused more than \$100 million worth of damage. State Insurance Commissioner Ralph Hudgens says much of the damage was to structures and properties that were uninsured.

**About Channel 2 WSB-TV** The ABC Affiliate is part of Cox Media Group and ranks as Atlanta's number one local television station. The station also operates its website, [wsbtv.com](http://wsbtv.com), its mobile site, [m.wsbtv.com](http://m.wsbtv.com), plus News, Weather, Wake-Up and Traffic Apps, airs [MeTV](#) on its digital sub-channel 2.2, and [LAFF](#) on 2.3. WSB-TV also provides news, weather and traffic on WSB-TV's Facebook page: <https://www.facebook.com/wsbtv> and on Twitter @WSBTV.

### About Cox Media Group

Cox Media Group is an integrated broadcasting, publishing, direct marketing and digital media company. The company's operations currently include 14 broadcast television stations and one local cable channel, more than 60 radio stations, six daily newspapers and more than a dozen non-daily publications; and more than 100 digital sites and services, like [Rare.us](#), [Clark.com](#), [Dawg Nation](#), [SEC Country](#), [Hookem.com](#), and [All22](#). Additionally, CMG operates the National Advertising Platform businesses of [CoxReps](#) - the country's biggest television rep firm - [Gamut](#), and [Videa](#). CMG currently operates in more than 20 media markets and reaches approximately 52 million Americans weekly, including more than 31 million TV viewers, more than 3.5 million newspaper readers, and more than 14 million radio listeners. For more information about Cox Media Group, please check us out online at [www.coxmediagroup.com](http://www.coxmediagroup.com).



**Caring For Others, Inc.**

A Human Services Organization

