

## Our Mission, Our Purpose

Giving a Voice to the Faces of Poverty

Caring For Others Inc., (CFO) is an International Human Services organization that seeks to eradicate poverty through feeding, education, clothing, and housing individuals and families around the world.

CFO is committed to giving those in need a chance to live with dignity by restoring hope and providing the tools and resources required to break the cycle of poverty and ultimately sustain the overall improved quality of life.





# MESSAGE FROM THE PRESIDENT

# Dear Friends and Supporters of Caring For Others,

It is with sincere gratitude that I write this message to express my heartfelt appreciation for your unwavering commitment to our cause. As I reflect on the past year, we are reminded of the challenges that have tested our resolve and strengthened our commitment to serve those in need. Despite these difficulties, we are proud to report that our outreach and impact have expanded to another record year.

In 2022, we accomplished so much more than we ever thought possible, thanks to your generosity and support. We continued to prioritize our Outreach Ministry by forming new partnerships and strengthening existing ones. Our collaborations allowed us to expand our reach and assist nearly 100,000 households — equivalent to almost 400,000 individuals — through our South Atlanta Food Bank, the All-Hands Mission Disaster Relief, No Bare Soles, Christmas in September and other initiatives. Additionally, we have developed stronger relationships with our international network of agencies. From humble beginnings, we have grown into an organization that is making a true difference in the lives of those we serve. We could not have achieved this success without your help. Your contributions have enabled us to expand our programs, serve more people, and provide life-changing opportunities to those in need and eradicate poverty.

Last year, we were also able to respond to disasters both domestically and internationally. In the aftermath of hurricanes, tornadoes, major storms and flooding we were standing ready to support communities in need. We also continued to support communities in developing countries that are grappling with crises such as conflict, displacement, and climate change. Our efforts have helped provide food, shelter, and other critical resources to those in need.

One of the highlights was the fifth annual International Poverty Forum, held at the Delta Flight

Museum. The event brought together leaders from various sectors to discuss strategies for ending poverty and promoting sustainable development. We were honored to have such distinguished speakers and participants, and we look forward to next year's Forum.

Looking ahead to this year, we are energized by the possibilities that lie ahead. Our board is committed to accelerating our momentum and expanding our impact even further. We are also exploring new ways to leverage technology and innovation to better serve those in need.

As always, we are grateful for the support of our donors, volunteers, and partners. Without your generosity and dedication, none of our achievements would be possible. We ask that you continue to join us in our mission to end poverty and create a more just and equitable world. We are excited to continue our work and strive for even greater success. We are confident that, with your continued support, we can make an even bigger impact on the world.

Thank you for your invaluable support. We look forward to continuing our journey with you by our

Shockley President, CEO, and Founder Caring For Others, Inc.

side. We urge you to elevate your dreams and think boldly. Together, we can make a difference and transform the lives of millions.

In Service to Humanity

Eslene Richmond-



# Caring For Others All Hands Mission Pike County











# ALL HANDS MISSION DISASTER RELIEF



s human beings, we are all bound by our shared experiences of joy and sorrow, happiness and despair, triumphs and tragedies. When disaster strikes, whether in the form of a natural calamity, a health crisis, or a man-made catastrophe, it can be overwhelming and leave those affected feeling helpless and alone. It is during these times that Caring For Others steps in to provide much-needed support and care to those most vulnerable.

Caring For Others' All Hands Mission Disaster Relief program is a shining example of how we can come together to overcome adversity and make a positive impact on the world. This initiative is a comprehensive disaster response program that is designed to provide immediate assistance and relief to communities affected by natural disasters. The program is always on standby, ready to mobilize to provide food, water, essential supplies, tools and cleaning materials, monetary assistance, and psychological support.



Over the last year Caring For Others responded to numerous disasters, providing aid to communities affected by Hurricane Ian, deadly tornadoes, the Jackson water crisis, and extreme flooding among others. The organization's ability to quickly mobilize and respond to emergencies has made a significant difference in the lives of countless individuals and families, providing hope and comfort during times of great hardship. Whether in our own community, for our neighbors or for countless others across the globe, Caring For Others will always reach out a helping hand to those in need.



# Come, Ye Thankful People, Come





# **COMFORT & CARE HARVESTFEST**

aring For Others held its largest food and clothing distribution to date this Thanksgiving for their 22nd annual Comfort & Care Harvestfest, which takes place every year before the holiday. This event is designed to provide those suffering in poverty the opportunity to celebrate with loved ones and give thanks. The distribution gave full Thanksgiving meals and new winter clothing to 1,500 families.

Comfort & Care is a reminder that even in times of difficulty there is always hope, and that we can come together to create a brighter future. The event is an excellent example of how Caring For Others works to build stronger and more resilient communities by promoting compassion and empathy.

The world continues to face unprecedented challenges, from the ongoing COVID-19 pandemic to natural disasters, economic inflation, and social upheaval. Through it all, Caring For Others has remained committed to its mission of supporting those in need, providing comfort and care to those who may be feeling lost or alone.









#### **NO BARE SOLES**

Now in its 2nd decade, this year's No Bare Soles program gave away 800 pairs of brand new shoes in the Atlanta community, and hundreds more to communities overseas. This initiative is designed to provide shoes and socks to individuals who may be experiencing homelessness or living in poverty. The program works by collecting new shoes and socks from donors and distributing them to those in need. The goal of the No Bare Soles program is to provide these necessities to the community so they can walk with dignity, especially for the children as they return to school in the Fall.

# SOUTH ATLANTA FOOD BANK EXPANSION

Caring For Others was blessed to be so full of donations that we had to expand our headquarters' footprint with the construction of a new storage building for the South Atlanta Food Bank.

Construction was completed on a new 5,000 square-foot building which will allow the organization to expand its daily food distribution to over 80,000 pounds per day in an effort to remove food insecurity from the area. The Food Bank expansion of the is just one example of how Caring For Others is committed to always reaching to expand its impact in the world.













loves the lit - tle chil-dren of the world.



# **ALL THE CHILDREN OF THE WORLD**

#### **ERS SCHOLARSHIP FUND**

At Caring For Others, we believe that every child deserves the chance to grow up healthy, happy, secure, and with the ability to reach their full potential. A Circle of Hope in our community, Caring For Others awards grants to surrounding schools, sponsors field trips, and provides direct financial aid to our teachers to help them meet the needs of their students.

Caring For Others also directly supports deserving students in need through the Education Resource Support (ERS) Scholarship Fund. The ERS Scholarship Fund provides students the funds needed for technology, books, housing and other student necessities. We believe that by supporting the education of our children, we can help to break the cycle of poverty and create a brighter future for all.

Caring For Others also provides international aid to children in communities around the world. From providing shoes to children in South Africa who are playing soccer in the streets barefoot to feeding hundreds of individuals in Guyana every month, we believe that every child deserves access to basic necessities, and we are committed to doing our part to make that a reality.

#### CHRISTMAS IN SEPTEMBER

A new program in 2022, Christmas in September in partnership with Toys For Tots and Good360, provided new toys, clothes, and school supplies to hundreds of families to kick-off the holiday season without the stress of what the children would find under the tree Christmas morning. Our jolliest distribution of the year, we want to ensure every child deserves to experience the joy of the holiday season, regardless of their family's financial situation. Through this program, we help to create happy memories for children who may not have had the opportunity to experience the magic of Christmas otherwise.





The 2023 International Poverty Forum Featuring Magic Johnson. Dominique Wilkins and Champ Bailey











# THE 5TH ANNUAL INTERNATIONAL POVERTY FORUM

aring for Others successfully hosted its fourth International Poverty Forum in 2023, continuing to elevate its mission to eradicate poverty both locally and globally. The forum brought together brilliant minds from different parts of the world to discuss solutions to the poverty crisis at the Delta Flight Museum in Atlanta. The event focused on six key areas of food insecurity, clothing insecurity, shelter and homelessness, education, physical and mental health, and employment and financial stability.

The forum was attended by notable personalities from various fields including human services, philanthropy, politics, and professional sports. The event was headlined by Mr. Earvin "Magic" Johnson, NBA Hall of Famer, businessman, and philanthropist, who shared his insights on how to create economic opportunities and empower underserved communities. Other speakers included former Atlanta Mayor Shirley Franklin, Honorary Consulate General of the Philippines Raoul "Ray" Donato, Kroger's Atlanta Division Corporate Affairs Manager Tammie Young-Ennaemba, moderator Monica Pearson, and Caring For Others spokesman and NFL Hall of Famer, Champ Bailey.



This year's forum produced several innovative solutions to tackle the poverty crisis. Some of the key ideas included providing education and job training programs to empower individuals, implementing a more sustainable approach to combat food insecurity, and creating more affordable housing options for homeless individuals.

The day following the forum, Caring for Others hosted a community distribution that provided essential resources to families in need. In addition Caring for Others was able to provide dozens of new mattresses and flat screen TVs to seniors.



# **SERVICE & GROWTH**



Total 2021 households: **86,421** 

Total 2022 households: 92,987



Total 2021 individuals assisted:

Total 2022 individuals assisted:

346,871

381,948



Total 2021 food distribution:

Total 2022 food distribution:

2,645,318 lbs.

2,776,178 lbs.



Number of families receiving furniture:

*584* 



Number of families clothed:

5,392



Number of families receiving financial assistance:

386



Number of families assisted overseases:

9,303



# **BALANCE SHEET**

ASSETS	12/31/2022	12/31/2021
Current Assets		
Cash/Checking	325,290.44	178,284.85
Inventory	3,301,324.58	4,193,312.20
Total Current Assets	3,326,615.02	4,371,597.05
Fixed Assets	2,213,857.86	2,079,915.63
TOTAL ASSETS	\$ 5,849,472.88	\$ 6,451,512.68
LIABILITIES		
Current Liabilities	32,877.80	55,802.34
Long-Term Liabilities	1,719,082.93	1,769,280.54
TOTAL LIABILITIES	\$ 1,751,960.73	\$ 1,825,082.88
EQUITY		
Business Equity	1,697.77	1,697.77
Owners Equity	4,649,601.35	5,152,289.01
Net Income	(562,786.97)	(527,556.98)
TOTAL EQUITY	\$ 4,088,512.15	\$ 4,626,429.80
TOTAL LIABILITIES & EQUITY	\$ 6,451,512.68	\$ 6,451,512.68



TOTAL NET INCOME

# **STATEMENT OF INCOME**

INCOME	2022	2021
CareLoft	<b>2022</b> 1,244,987.62	<b>2021</b> 955,063.79
Individual/Agency/ Corporate/Found. Donations	1,351,476.04	668,405.90
Events	158,654.45	_
Other	3,650.00	23,400.00
TOTAL INCOME	\$ 2,738,768.11	\$ 1,646,869.69
COST OF GOODS SOLD	1	
Cost of Goods Sold	530,384.15	_
CareLoft	132,360.13	70,167.54
TOTAL COST OF GOODS SOLD	662,744.28	70,167.54
GROSS PROFIT	\$ 2,076,023.83	\$ 1,576,702.15
EXPENSES		
Professional Fees	378,108.18	400,890.29
Supportive Services	273,454.19	283,561.93
Labor/Payroll	301,631.97	307,793.52
Interest - Mortgage	58,125.26	95,246.91
Utilities	74,014.06	84,656.86
Events	380,081.55	_
Sales Tax	81,014.11	55,191.19
Other	197,517.34	233,916.832
TOTAL EXPENSES	\$ 1,743,946.66	\$ 1,461,257.53
NET INCOME	\$ 332,077.17	\$ 115,444.62
Total In-Kind Income	3,605,000.00	4,161,336.01
Total In-Kind Expenses	4,499,964.14	4,804,337.61
NET INCOME: IN-KIND	\$ (894,864.14)	\$ (643,001.60)

\$ (562,786.97) \$ (527,556.98)



### **EXECUTIVE COMMITTEE**

### Eslene Richmond-Shockley

Founder, President & CEC Caring For Others, Inc.

#### Aidoo Osei

Vice President Global Product and Innovation, Global Payments Inc.

### Crystal D. Khalil

Chairwoman
Co-CEO Sister Diamonds LLC
& Volition Enterprises, Inc.

#### BOARD OF DIRECTORS

### Ashley Robertson

Recording Secretary Account Manager, PakSouth

#### Marlon D. Cousin

THE MARQUIN GROUP, Managing Partner

#### Meagan Howell

*Vice President & General Manager Automotive Business Development Uptempo* 

#### La'Kerri Jackson

Director, Social Impact The UPS Foundation

#### Keith Landers

Independent Consultant



# MESSAGE FROM THE BOARD CHAIR

As we enter the 23rd year of our organization's existence, we continue to be steadfast in our commitment to eradicating poverty globally. Our work has never been more crucial than it is today, given the ongoing challenges faced by communities worldwide. From the devastating impacts of the COVID-19 pandemic to the persistent issues of food insecurity, homelessness, and financial instability, we know that our work is essential.

The past year has been marked by significant opportunities to elevate our mission, and we are proud of the progress that we have made. We have continued to serve the underserved with humility and excellence, providing critical support to those who need it most. We have expanded our network of donors, sponsors, and nonprofit partners, allowing us to reach more families in need. And we have remained committed to giving a voice to the faces of poverty, ensuring that their needs are heard and addressed.

Of course, our work is far from done. We know that the challenges facing impoverished communities are complex and multifaceted. The recent global supply chain issues have further limited access to fresh food and vegetables, exacerbating the problem of food deserts. And according to the USDA, food prices are expected to continue to rise in the coming year, making it even more challenging for families to put food on the table.

But despite these challenges, we remain optimistic. We believe that by working together, we can make a meaningful difference in the lives of those in need. We are grateful for the support of our donors, volunteers, and community partners. We are particularly proud of our President and CEO, Ms. Eslene Richmond-Shockley, who has been recognized for her exceptional leadership with the United States Presidential Volunteer Service Award.



As we look to the future, we are excited about the opportunities ahead. We are committed to expanding our global reach and increasing our impact on vulnerable communities worldwide. Our work will not be easy, but we are confident that with your support, we can continue to make a real difference in the lives of those who need it most.

On behalf of the Board of Directors, I want to express my gratitude for your ongoing support and dedication. We are honored to work alongside our exceptional team of Senior Leadership, consultants, nonprofit partners, and staff, and we look forward to continuing to serve as a force for good in the community.

Thank you for your continued support and generosity.



Sincerely,

Crystal D. Khalil Chairman of the Board Co-CEO Sister Diamonds LLC & Volition Enterprises, Inc.





# **2022 ANNUAL REPORT**

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